



PINE MOUNTAIN
— PARTNERSHIP —

4 CORE VALUES

1. Inspire action

Keep doing awesome things!

Success breeds success and people will start taking more risks and being more entrepreneurial when they see people succeeding.

2. Elevate those around you

Be a mentor, be a friend, be a supporter of those that want your support.

Building a strong economy does not happen in a vacuum, it takes all of us working together.

3. Be excellent

Do not settle for less than excellence.

Find your budget and maximize that to create the best possible customer experience you can. We do not need to settle for mediocre when we can be excellent!

4. Think BIG

Always take in a big picture view of what you're doing and maximize the impact. Even small things can have a BIG impact!

Create processes and procedures to help the business become self-sustaining and allow you to grow.